bakery-example.com

https://bakery-example.com/ · analysed on 10/11/2026

SEGURANÇA

49 /100

15 points to fix

F

SEO LOCAL

48 /100

4 points to improve

F

Where to start

1. **Link to Google Maps** · Local SEO
   Open your listing on Google Maps, tap Share, copy the link and put it in the footer of every page.
2. **Local business structured data** · Local SEO
   The exact steps are in the guided fix, at sinalpt.com.
3. **Known vulnerabilities** · Security
   The exact steps are in the guided fix, at sinalpt.com.

Security

LIGAÇÃO SEGURA

ATENÇÃO

HSTS (force HTTPS)

Present, but with a max-age of 300 seconds. The recommended value is at least 6 months (15552000).

Why it matters: Forces the browser to always use HTTPS, even on the first visit from an old link.

What to do: The exact steps are in the guided fix, at sinalpt.com.

BOM

Secure connection (HTTPS)

The page responded over HTTPS and the certificate was accepted.

BOM

Redirect from http:// to https://

The http:// address redirects to https://.

BOM

Certificate validity

Valid until 09/01/2027, issued by Let's Encrypt.

PROTEÇÃO NO BROWSER

PROBLEMA

Content policy (CSP)

Missing.

Why it matters: It's the main defence against scripts injected into the page (XSS).

What to do: The exact steps are in the guided fix, at sinalpt.com.

PROBLEMA

Clickjacking protection

Missing. The page can be embedded in another site.

Why it matters: Without it, your site can be embedded in another one to trick people who click (clickjacking).

What to do: The exact steps are in the guided fix, at sinalpt.com.

PROBLEMA

X-Content-Type-Options

Missing.

Why it matters: Without it, the browser may guess a file's type and run it as a script.

What to do: The exact steps are in the guided fix, at sinalpt.com.

PROBLEMA

Referrer-Policy

Missing.

Why it matters: Without it, your pages' full address can be sent to third-party sites.

What to do: The exact steps are in the guided fix, at sinalpt.com.

PROBLEMA

Cookie protection

Without Secure: PHPSESSID. Session cookies without HttpOnly: PHPSESSID.

Why it matters: Cookies without Secure or HttpOnly can be read on public networks or by malicious scripts — including session cookies.

What to do: The exact steps are in the guided fix, at sinalpt.com.

ATENÇÃO

Mixed content (http:// on an https:// page)

1 image loaded over http:// — the browser shows a warning that the connection isn't fully secure.

Why it matters: The browser blocks scripts and styles loaded over http://, and parts of the site stop working or show a warning.

What to do: The exact steps are in the guided fix, at sinalpt.com.

BOM

Forms sent encrypted

The page's forms send their data encrypted.

EMAIL DO DOMÍNIO

PROBLEMA

SPF (who can send emails)

There's no SPF record.

Why it matters: Without SPF, anyone can send emails pretending to be your business — it's the basis of fake-invoice scams.

What to do: The exact steps are in the guided fix, at sinalpt.com.

ATENÇÃO

DMARC (block fake emails)

It exists, but in monitoring mode (p=none): fake emails aren't blocked.

Why it matters: With p=none, DMARC only observes: a scammer can send your customers a fake invoice from your email address, and Gmail and Outlook deliver it as if it were yours.

What to do: The exact steps are in the guided fix, at sinalpt.com.

ATENÇÃO

MTA-STS (incoming email always encrypted)

We didn't find an MTA-STS policy.

Why it matters: MTA-STS requires other servers to deliver email to you only over an encrypted connection, so nobody can read or change it on the way.

What to do: The exact steps are in the guided fix, at sinalpt.com.

N/D

DKIM (email signature)

We didn't find it under the most common names. It may exist under another name — check your email provider's panel.

SOFTWARE

PROBLEMA

Software versions on show

The site shows Server: nginx/1.18.0 · X-Powered-By: PHP/8.1 · meta generator: WordPress 6.4.2

Why it matters: Showing the server, PHP or WordPress version helps people looking for sites with known flaws.

What to do: The exact steps are in the guided fix, at sinalpt.com.

PROBLEMA

WordPress up to date

It uses WordPress 6.4.2; the current version is 6.8.3.

Why it matters: Old WordPress versions have known, public flaws; they are the main target of automated attacks.

What to do: The exact steps are in the guided fix, at sinalpt.com.

PROBLEMA

Plugins up to date

1 plugin with an old version: contact-form-7 (5.8 -> 6.1.2). From the version visible in the page's files.

Why it matters: Most hacked WordPress sites get in through an outdated plugin.

What to do: The exact steps are in the guided fix, at sinalpt.com.

PROBLEMA

Known vulnerabilities

2 known security flaws in the installed versions — WordPress 6.4.2: 1 flaw (high severity, CVE-2024-31210, CVSS 7.5); contact-form-7 5.8: 1 flaw (high severity, CVE-2023-6449, CVSS 7.2).

Why it matters: These are public flaws: attack bots look for exactly these versions every day, on thousands of sites. It's the most common reason a WordPress site gets hacked.

What to do: The exact steps are in the guided fix, at sinalpt.com.

PROBLEMA

Server software with security updates

No security updates: PHP 8.1.

Why it matters: When a version of PHP or the server loses support, new flaws stop being fixed and stay open forever.

What to do: The exact steps are in the guided fix, at sinalpt.com.

BOM

JavaScript libraries without known flaws

No known flaws: jQuery 6.4.2.

AMEAÇAS

BOM

Malicious code

We found no signs of malicious code on the home page (miners, obfuscated code, hidden iframes, spam links).

BOM

Google blocklists

The site isn't on Google's blocklists (malware, phishing, unwanted software).

Local SEO

PROBLEMA

Link to Google Maps

Not found in the page's public HTML.

Why it matters: People who find you on Maps are ready to buy. Without this link, Google isn't sure the site and the listing are the same business and shows you less: those customers go to the competitor next door.

What to do: Open your listing on Google Maps, tap Share, copy the link and put it in the footer of every page.

PROBLEMA

Local business structured data

no schema.org local business block

Why it matters: Without it, Google has to guess what kind of business you are, where you are and when you open, and shows first the competitors who tell it.

What to do: The exact steps are in the guided fix, at sinalpt.com.

PROBLEMA

Opening hours

Not found in the page's public HTML.

Why it matters: Feeds «Open now» in search results and on Maps.

What to do: The exact steps are in the guided fix, at sinalpt.com.

ATENÇÃO

Title, description and canonical

Found: title

Why it matters: They're the first thing Google reads about the page and the text that appears in search results.

What to do: The exact steps are in the guided fix, at sinalpt.com.

BOM

Page readable by Google

Found in the page's HTML.

BOM

Visible contact (phone or address)

Found: tel: link

BOM

Bookings and quick contact

Found: contact form

BOM

Address

Found: postcode in the text

Want to fix everything?

Guided fix for €99: a guide made for your site, with ready-to-copy values and a check for each step. If the points don't turn green, we refund your money.
sinalpt.com

This doesn't replace a security audit. We only read what is public: the page's response (like any browser), the domain's DNS records, the public certificate log and the public WordPress version. We don't run penetration tests or analyse the site's code. No one can guarantee positions on Google.